

System Requirements For American Towman Magazine Production

System: Macintosh

Imaging Software	Postscript Software	Page Layout
Software: Adobe Photoshop CS	Adobe Illustrator CS	QuarkXpress 6.5

Receivable Files From Outside Sources

Systems: Macintosh™

MAC:	Imaging Software	Postscript Software	Page Layout	PDF
Software: Adobe Photoshop CS	Adobe Illustrator CS	QuarkXpress 6.5	Adobe Acrobat 7.0	X1A Files or High res (300 dpi) CMYK PDF file with fonts embedded
Formats: TIFF, EPS, JPEG (CMYK-High resolution 300dpi)	EPS / Fonts as outlines	with PostScript Fonts		

Systems: PC

PC:	Imaging Software	Postscript Software	Page Layout	PDF
Software: Adobe Photoshop CS	Adobe Illustrator CS	QuarkXpress 6.5	Adobe Acrobat 7.0	X1A Files or High res (300 dpi) CMYK PDF file with fonts embedded
Formats: TIFF, EPS, JPEG (CMYK-High resolution 300dpi)	EPS / Fonts as outlines	with PostScript Fonts		

**All Live ADs Must Come With: Screen & Printer Fonts Including Fonts Embedded In Art Files
NO TRUE TYPE FONTS**

Agency Advertisements: Must provide a press proof or FUJI film

Media: CD PC or MAC Format	DVD PC or MAC Format	FTP Please call for access	email 5 MB maximum
---	--------------------------------	--------------------------------------	------------------------------

Art Director: William Burwell email: wburwell@towman.com 800.732.3869 x208